

# Portraits

FAMILY, HEADSHOTS, MATERNITY,  
MOTHER & DAUGHTER, CORPORATE, SOCIAL MEDIA

2023/24 PRICING GUIDE

*Peter Driessel*  
PHOTOGRAPHY

CLIENT TESTIMONIAL

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*“I only use Peter for all of my professional shots and can't recommend him enough. He has an easy manner and is so down-to-earth that even the most camera shy person will walk out with fabulous images and boosted confidence.”*

JANINE CARLEY JAMES





# Welcome

THANK YOU FOR CONSIDERING PETER DRIESSEL PHOTOGRAPHY

**Creative, innovative and in love with life,  
we're here to share in your  
celebrations and capture your special moments.**

We're absolutely thrilled that you are considering us to capture who you are on 'film'!

As a photography studio with over 10 years experience, we produce high quality, creative images which capture you at your very best.

Of course, when choosing a photographer, you'll be looking for someone whose work you LOVE! We get that. You'll also want to see yourself glowing out from behind those gorgeous new photos. In our studio, each photo session is unique.

I'll work with you to capture your essence. From fun and feisty to soothing and sensuous, I'm interested in capturing who YOU are.

At Peter Driessel photography, we're dynamic, curious, creative and interested in allowing you to shine through. I'm interested in getting to know you well enough to ensure you shine through. So get comfortable over coffee and spend some time letting us know who you are. No two photo shoots are ever alike, but we will ensure that this shoot is about YOU.



# What do we do?

PETER DRIESSEL PHOTOGRAPHY

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**WE LOVE ALL FORMS OF PHOTOGRAPHY  
BUT SPECIALISE IN TAKING ELEGANT,  
GLAMOUROUS, SENSUAL AND  
SOPHISTICATED PHOTOGRAPHS OF WOMEN**

## TYPES OF PORTRAITURE WE DO:

- Traditional Portraiture
- Environmental (In your workplace, hobby)
- Glamour Portrait
- Lifestyle Portraits
- Conceptual Portraits
- Corporate Headshots
- Couples Portraits
- Maternity
- Mother and Daughter Portraits
- Events

Portrait photography or portraiture is about putting you at ease, while effective lighting, posing and props enable you to dazzle from the images.

My goal is to capture unique, beautiful, high quality photos that you would be proud to hang up on your wall.

Please let me know if there are any other services you may be interested in.

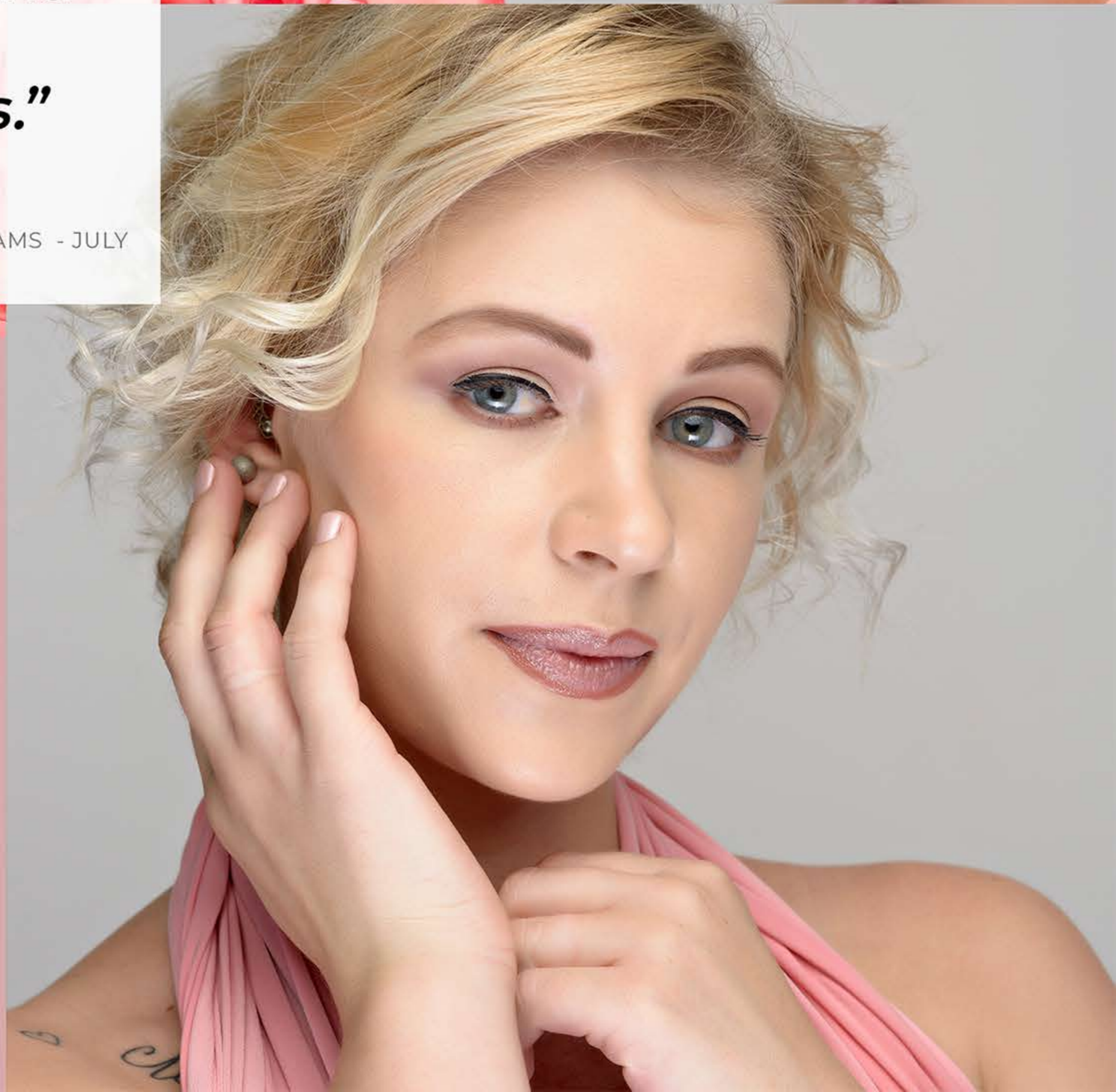
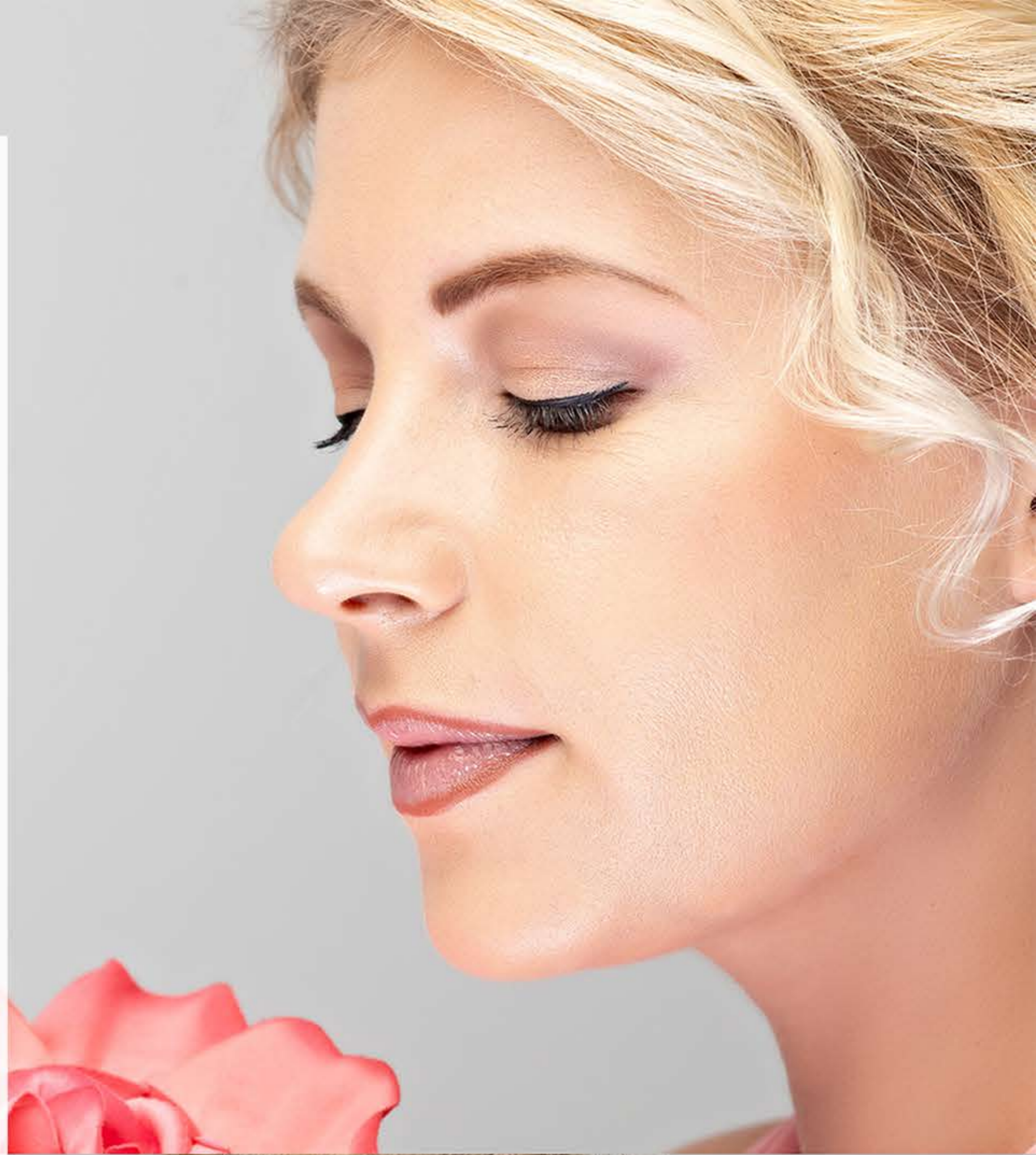


CLIENT TESTIMONIAL

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***“My experience was filled with giggles and a ton of professional guidance which resulted in stunning photos and magical memories.”***

CANDICE ADAMS - JULY







## OUR STYLES OF PORTRAITURE

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We're focused on creating artistic images which are elegant, romantic, playful and fun.

We can offer you a traditional image, or the romance, glamour and sophistication of a lifestyle shot. We can capture the chemistry between you and your significant other that you will treasure for years to come.

The bonds between family, the joy of a special moment or your love for a pet can all be captured into an image which will hold your memories.

You will be able to use the resulting strong, creative and uncluttered images as memories for your photo wall.

*'Where an image is not just a picture, but an experience.'*



# Portraits

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## PREPARING FOR YOUR SHOOT

Portrait shoots are all about you. A good photographer will ensure that it is your personality and emotion which shines through in that final photograph.

Making you feel comfortable and confident in the studio is my job, and it is what I love. From poses to lighting, I'll help you look your best. I'll be with you the entire time to assist you to turn a good shot into a great one. Together we'll work on achieving the result you came in for.

### QUICK TIPS:

- + Pamper yourself with a facial mask/scrub the same for your hair. Have your nails done.
- + Sleep up to 8 hours the night before your shoot, with no interruptions.
- + **Wardrobe selection for women**, pick our blouse or top that is flattering and the right size, avoid prints and stripes. Very bright colours can make you look a little washed out. Simple earrings or necklace, no heavy layer of jewelry. Make sure all clothing is ironed.
- + **Wardrobe selection for men**, wear similar clothing that would be on a date, for casual and to a meeting for work, see above for colours and care. Look at GQ for inspiration. Look at some cool accessories to like; ties, watches, cuff links, pocket watches, pocket squares.
- + For **makeup** and **hair**, please read further on in this brochure.





# Family Shoots

We all take happy snaps, but a family portrait is something to treasure. Bringing the family together to celebrate the love you have between you is always going to be awesome. The result will be a gorgeous image that you'll be proud to display in your home.

Before your photo shoot, I'll chat with each member of your family, getting to know each one of you as unique individuals. You can also explore the studio before the shoot. This will help you to feel comfortable and confident on the day.

I'll photograph each family member as individuals, capturing the personalities and passions each of you shares. I'll then create a group shot to record those special bonds as images you can treasure.

## Imagining your shoot

A family shoot is special, and it is a great opportunity to recall treasured memories and deep bonds. When planning a family shoot, your first step is to decide where you'd like your photograph taken? Would you like a casual shot of you playing together at home or a shot taken in a space which holds treasured memories?

Take your family lifestyle into account. If you have small children, you'll want to create a setting which will keep them happy and occupied. You'll have places you treasure as a family, and these are often great locations for a family photograph. I can capture moments you'll treasure forever. Previously, I've carried out family photographs in parks, in favourite cafés, and in date night locations. A visually appealing space (such as a favourite picnic spot) will add atmosphere to your photos. However, you're also free to come into the studios with some favourite items or props which will make your photo session unique.

# Family Portraiture

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## PREPARING FOR YOUR SHOOT

Book your studio session a couple of weeks in advance so that you can prepare to look your best.

If your children need a haircut, you'll have time. If you're looking for a great outfit, it's time to go shopping. A manicure often makes an excellent touch. Moms often spend time holding their children and hands are very visible in a photo shoot.

Next, it's time to start gathering up props. That special charm your husband gave you after the birth of your first child. The silk scarf you got on your honeymoon. Your child's favourite toy or the rugby top he goes to sleep in at night. This will help you to place your family in the photos, reflecting who you are at this special moment in your lives.

Keep your children in mind when booking a shoot. Your children aren't professionals. Picking the time of day when they are at their best will help you to capture some great moments. Your children may be at their best in the early morning. Or they may be at their best just after nap time. Work with your kids. Tired and impatient children are unlikely to co-operate.



# Preparing for your session

- Hair cut or styled the way you want. We do offer this as a service, but it needs to be specified.
- If you are wearing glasses, ensure they are in good repair and clean.
- As little makeup as possible, if you are using our makeup artist as part of your session, if applicable.
- Get a Good night of sleep before.

We will take care of your posing and your facial expressions. For most people having your portrait taken by someone else can be a little daunting, we will help you and let you have a good time as this will show the real you in your images.

## PREPARING YOUR HAIR

Both women and men should come with their hair styled and ready to be photographed, if you do not decide on using our stylist. For men, try to get your hair cut a few days before your appointment. Make sure nose and ear hair is trimmed. Eyebrows should either be plucked or trimmed the way you like them. Unless you normally wear a beard, have a close shave the morning of the photo session, ensure any nick marks have been cleaned up.

## WARDROBE FOR HEADSHOTS

Bring two or more different shirts or tops for your 15-minute session. Clean and ironed is always best. Ensure at least one shirt is a solid colour. Try not to bring all white or black items. Medium tones usually work best, particularly if you opt for black and white photos. Jewel coloured solids always look great.



corporate headshots.

When choosing your clothing, you need to consider your audience and the message that you would like them to receive. Where will you be using the images, Social media such as LinkedIn, in a brochure or on a website.

If you wear spectacles, then wear them in the photos. Bring multiple pairs if you have them, ensuring that they are clean and in good repair.

## MAKEUP

We strongly recommend that if you would like to wear makeup that you make use of our makeup artist. If that is the case, wear as little makeup as possible to speed up the process. Please feel free to bring your own makeup.

# Men's clothing

## **Wearing a Necktie**

Learn how to tie a Windsor knot!

Know your audience, if ties are part of your corporate culture, then wear one. If you do opt for a tie, stay away from huge patterns in both your shirt and ties. Solid shirts with a small, patterned tie can look quite sharp. Make your statement with colour rather than patterns. Look at wearing a darker tie with a shirt in lavender, grey or light blue. A blue or red tie works well with a blue or light grey shirts. A white shirt looks good with almost any colour tie. A striped tie looks best with a solid-coloured shirt. You do not have to wear a tie.

## **Jacket**

The best colours are blue and medium grey. Navy and black can work but the detail in the final image is often lost. A small pinstripe is fine. Match the width of your lapel with the width of your tie. If your lapels are traditional do not wear a slim tie.

If you wear a jacket without a tie, you can be a little more daring with regards to patterns. If you are not using a tie, perhaps opt for a less traditional shirt.

Try not to wear a polo shirt under a jacket as the collars do not lay well. Do not wear t-shirts under your open collared shirts.

## **Shirt, no jacket**

Try to wear a collared button up shirt, it draws less attention to the neck and frames the face. My recommendation is to always wear a solid-coloured shirt without a jacket. White does not look great and black is not ideal. If you are shooting on a white background then wear a dark shirt, if you are shooting on black or a dark background try to opt for something lighter but not white.

Stripes or patterns tend to be distracting and should be left for images when wearing a jacket.

## **TIPS**

- Make sure your shirt is clean and ironed, do not expect a creased shirt to be 'fixed in Photoshop'
- Make sure your clothes fit before getting to the studio.
- Have a nice belt.
- If your shoes are going to be included make sure they are clean.

# Women's clothing

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## **BACKGROUND**

Consider your chosen background, black, white, grey or move it to light vs dark background. I normally photograph on black unless a different background is chosen.

If the background is light, then consider medium to dark colours and tones for more contrast. If it is a dark background, then wear light or vivid colours. Red on a black background is a combination I personally really like. We can accommodate most chosen background colours in the studio.

## **JACKET OR BLAZER**

If you are going for a formal look opt for a blazer or suit. With a headshot it will not be obvious if you are wearing pants or a skirt since the upper body is the key focus. We prefer medium to dark tones for a jacket such as navy, blue or dark grey, but red photographs well. Stay away from white if you can, the eye is always drawn to the brightest spot of the image.

Add a pop of colour with a collarless blouse or camisole or with a jewel of crew neck. Try some options other than white on the blouse. Pick a colour that compliments the jacket. Stay away from big patterns that become distracting. Collared shirts can work, think of putting the collar outside of the jacket collar.

## **SHIRT OR BLOUSE ONLY**

Consider jewel tone as on the previous pages. Solid colours work better than patterns. If you do want a printed pattern, please try a small pattern or low contrast, you want the viewers focus on your face not your wardrobe.

Purple, emerald, sapphire blue, purple, green, red, or orange can work well.

As far as neck styles for you can create a more formal look with a collar, but collarless can also work well,

## **DRESSES**

Dresses work well in headshots; they often possess great colour or fabric texture that translate well. Heavier fabrics can look nice. Try to avoid a blazer over a dress. A lower neckline may end up cropped out of the photo.

Try to avoid any neckline that falls at or above the collar bone. If you are having your shoot for a business find out if they want the arms and shoulders not to show as many companies prefer not to show them, we may include them in unless specified by you.

## **SCARVES**

Scarves can add a pop of colour, if wearing a scarf keep in mind that only the upper part of the body will be included in your headshot.

# Family Portraiture

Bring some snacks and drinks for your children to enjoy. Full children are happy children and this makes for a great photo experience. You could also use treats as bribes.

Dress according to the weather! You want to be warm enough without feeling overheated.

Layering is often a great option for transient weather temperatures. If you're too hot or too cold, you won't enjoy your photo session.

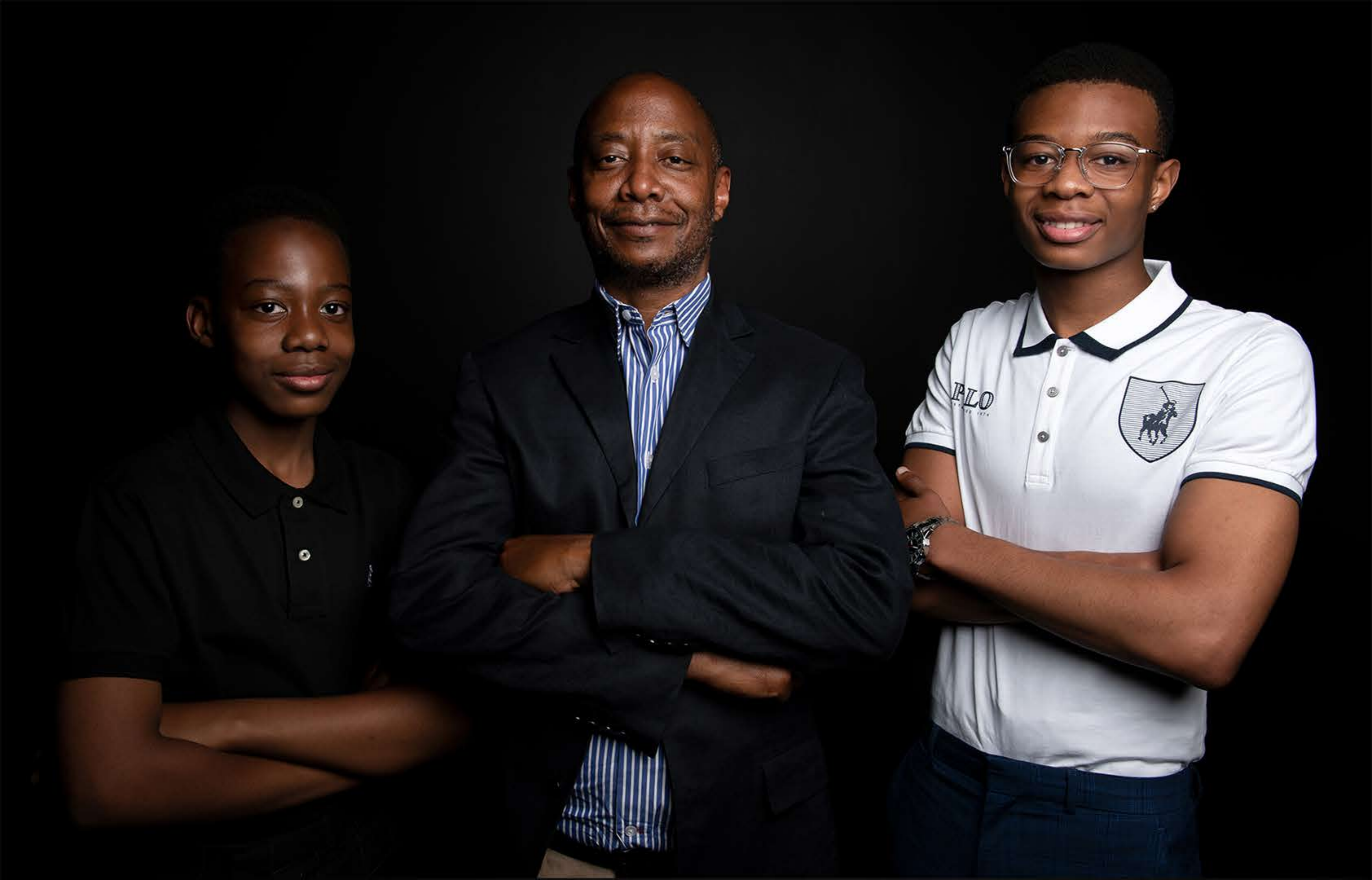
Try to match your outfits in style or tone, but don't worry about looking too similar. It will look better if each one of you shows your uniqueness. You can choose more than one outfit if you'd like to.

Bring a change of clothes for your children in case of accidents, mud or mess.

Accessories such as hats or scarves will add interest or creativity to your shoot. A dash of colour is an absolute must.

If you're not sure what to do, search for ideas on Pinterest. Confidence is key in photographs though, so do make sure you feel like yourself.









# Family Portraiture

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## PREPARING FOR YOUR SHOOT

Most of all, relax. The very best family photographs are made up of moments you naturally share together. An expression between a mother and a child, the chemistry between a couple or the interactions between siblings will stand out. Posed images will never compare.

Nurture yourself.

Before the shoot, prepare to look your best. Go for a manicure or a pedicure. Get yourself a great haircut. Our make-up artists will be able to assist you on the day, should you require this. This is a great option because they have experience with what looks best on camera.

Lastly, don't forget your props! This can be baby's sonogram photos, special gifts you treasure or your child's favourite toy. Whatever you choose should bring should be meaningful to your family!

Remember, this is all about YOU!!



# Maternity

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## PREPARING FOR YOUR SHOOT

A maternity shoot is about celebrating your own body along with your upcoming motherhood. It's a time of romance between you and your partner as you prepare to shape new relationships while celebrating old ones.

Before the shoot, focus on getting a manicure and pedicure done, getting your hair styled and feeling pampered. This may be your last opportunity for a while! Our makeup artists will help you with your studio make, up if required. Alternatively, if you would like to do your own make up, put on a little extra for the camera.

### Props

Select any props you would like to bring to the photo shoot. This could include images of your baby, special gifts your partner has given you, symbols of your relationship together, or gifts for your baby.









# Maternity

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## PREPARING FOR YOUR SHOOT

Co-ordinate your partner's outfits to match yours! Complementary colours will work well in a maternity shoot!

**Relax:** a maternity shoot is about celebration! I am here to help you to feel comfortable and safe in front of the camera so that you feel free to let your relationships, your joy and your beauty shine through.

Many of our clients select implied nude images for their maternity shots. These have a great visual impact and will show the beauty of your pregnancy. However, the choice of how much to reveal depends you. You have the freedom to make decisions about your shoot at all times.



# Makeup for Photography

## PROFESSIONAL MAKEUP IS AN INTEGRAL PART OF LOOKIN GORGEOUS

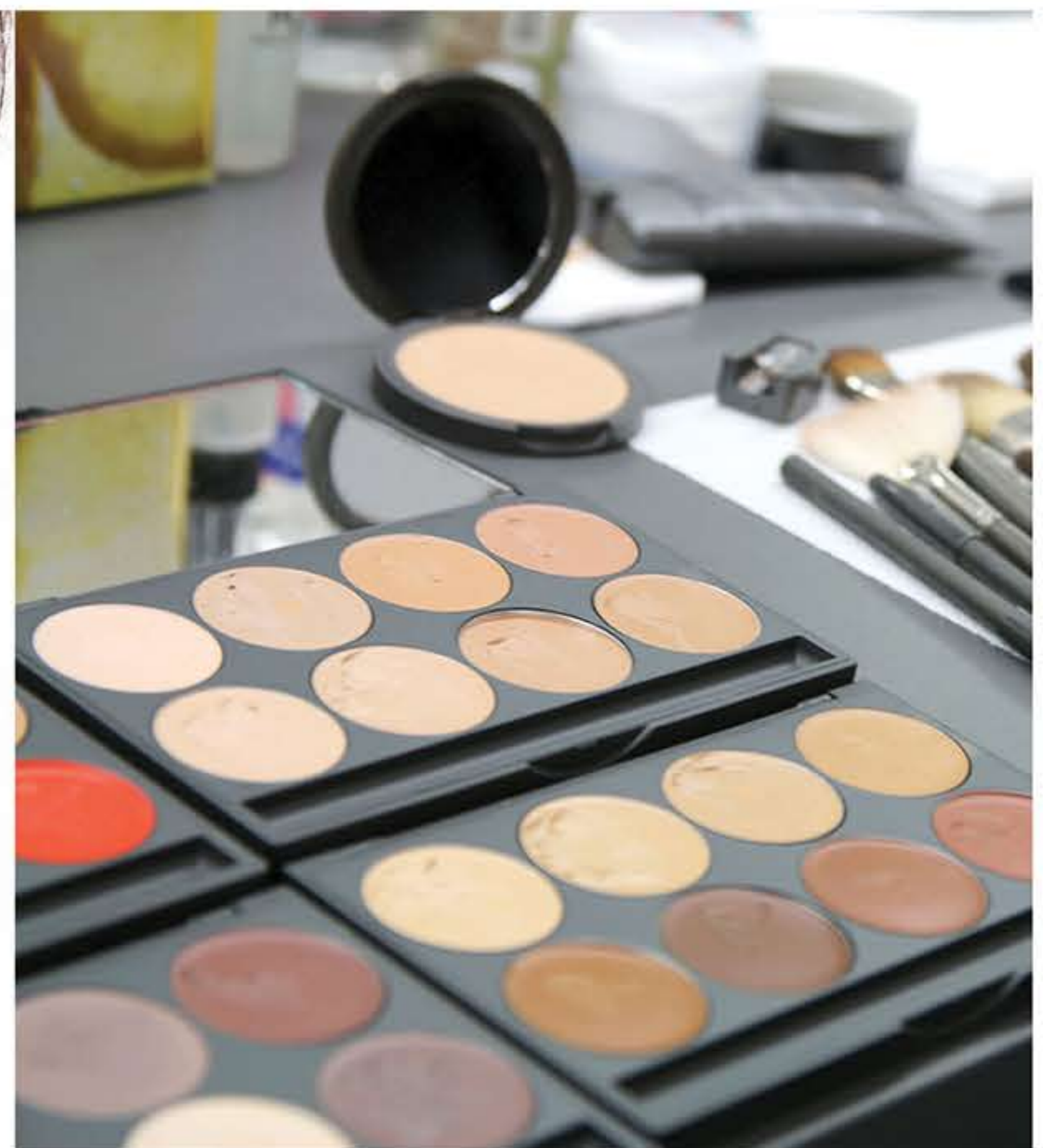
### Make up for photography shoots

A professional makeup artist will bring out your full potential, highlighting your gorgeous features and allowing you to shine. Makeup makes such a difference to the overall image quality that artists play an important role in the film and magazine industry. Using a professional makeup artist will make an excellent contribution to your final results.

Our makeup artists use top quality products and have experience with how to work with studio and photographic lighting. We recommend using our professional makeup artists to give a boost to your images.

Studio make up is unique. The camera will never capture your make up as you view it in everyday life. As a result, our makeup artists exaggerate the makeup they apply, even if you are going for a natural look. Using their knowledge, they will adjust your make up according to studio lighting so that you appear at your very best.

Take a look at our before and after shots to see the impact a professional makeup artist creates.





BEFORE AND AFTER MAKEUP

# Makeup



Before



After



Before



After



Before



After



OUR PREMIUM PRICES AND

# Packages

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## PORTRAIT | FAMILY | MATERNITY PRICING STANDARD | R5500

- + ½ Hour
- + 15 Edited Images
- + Private Use of Studio
- + Posing Guidance
- + 1 Set
- + 1 Outfit
- + Electronic images sent via WeTransfer

## PREMIUM | R6500

- + 1 Hour
- + 20 Edited Images
- + Private Use of Studio
- + Posing Guidance
- + Unlimited Sets in Time Period
- + Unlimited Outfits in Time Period
- + Electronic images sent via WeTransfer

*-most popular*

## EXECUTIVE | R9500

- + 2 Hours
- + 30 Edited Images
- + Private Use of Studio
- + Posing Guidance
- + Unlimited Sets in Time Period
- + Unlimited Outfits in Time Period
- + Electronic images sent via WeTransfer

Please note that all prices are subject to change without notice, our most current pricelist is available on our website [www.peterdriesselphotography.com](http://www.peterdriesselphotography.com)

OUR PREMIUM PRICES AND

# Commercial Pricing

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## COMMERCIAL | EVENTS | PRODUCT

### PER HOUR | R2500

- + Per hour or part thereof.

### EDITS | R400 each

- + These will be your images from the shoot, per image.
- + All our edits are supplied with magazine quality edits completed to them.

### USB | R1000

- + You can have all of your images put onto a USB or we can send them electronically via WeTransfer

### CALL OUT FEE | R1500

- + This is a surcharge per day if we are travelling away from our studio.

### TRAVEL RATE | R10.95/KM

- + Only charged when leaving the studio.
- + These are current AA rates according to our vehicle.

### TRAVEL TIME | VARIES

- + Only charged when leaving the studio.
- + 50% of the hourly rate
- + p/h travelling and waiting/

- + For travelling, the first 100km included in all quotes, thereafter a travel fee will be incurred. If distance more than 1 hours drive, suitable accommodation should be provided for photographer and assistance. All meals to be provided on the day for photographer and assistant. Accommodation and meal charges are excluded from the above pricing.



OUR PRICES AND

# Packages

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**HEADSHOTS | CORPORATE | BUSINESS | SOCIAL MEDIA**

## **STANDARD | R2500**

- + 10 - 15 mins
- + 5 Electronic Images
- + Private Use of Studio
- + Posing Guidance
- + 1 Set
- + 1 Outfit
- + Electronic images sent via WeTransfer

## **PREMIUM | R3550**

- + 10 - 15 mins
- + 5 Electronic Images
- + Private Use of Studio
- + Posing Guidance
- + 1 Set
- + 1 Outfit
- + Electronic images sent via WeTransfer
- + Professional Makeup

## **SUGGESTION TO ALL PACKAGES**

- + We suggest that you either choose to have hair added to your package.
- + Please add in R650 for any additional people that need makeup
- + Additional edited images from the shoot available upon request,
- + Why not have your favourite image framed?
- + If you would like more lifestyle orientated images for your social media or website, then we suggest you take one of our portrait options.

If your headshot session is taking place in our studio  
you have a choice  
of a black, brown, grey or white backdrop



We do offer a lifestyle and a variety of different images for social media,  
if this is what you are after choose on of the Portrait sessions.



# Add onto your package

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Although the majority of our shoots are done at our studios, please enquire about location shoots as well as travelling outside of Johannesburg. Please note that our prices are subject to change, pending our vendors price system.

## ADD ONS

- + Advanced Edits | R400 per image
- + Add 20 mins to your shoot | R1000
- + USB with Edited Images | R1000

- + Add a Makeup look | R700 per look
- + Add Basic Hair Styling | R350

- + All edited images from shoot | R9000



# Keepsakes

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Our main photography packages all include digital versions of your edited images. For those looking to create a physical piece of art, here is our wall art + album pricing.

The photo album of today, Photobooks give you creative control to personalise every page, even the cover, for a bookshop-quality printed book filled with your very own special events and celebrations.

They are the perfect choice for weddings, baby's first year, holidays, family snaps – whatever you desire. We can even scan your old printed photos so you can add them to your Photobook! They also make extra-special gifts and an ideal choice for a professional portfolio.

## COFFEE TABLE BOOK

- + A4 Coffee table book | R3000
- + A3 Coffee table book | R4000





# Premium Canvas

The canvas we have selected has no compromise on cost. Archival Certified, it is the finest value and quality we can find. The print is swrapped around a hand-built frame, keeping the canvas in perfect tension. Directly behind the print is a board which gives the frame rigidity, prevents warping and ensures the frame hangs flush against the wall. Large frames are cross braced to prevent warping.

## CANVAS

- + A4 | 297 x 210mm | R2000
- + A3 | 420 x 297mm | R2500
- + A2 | 594 x 420mm | R3000

## PRICES

- + A1 | 841 x 594mm | R3500
- + A0 | 1189x x 841mm | R4500



# Photobox

Print your photos! We take your digital images and print stunning 203mm x 152mm semi gloss (luster) prints, ensuring the best quality and tonal range is achieved. These prints perfectly fit inside your Photo Box. The PhotoBox is a hand-crafted timber box with a high-gloss magnetised, acrylic lid. It fits 50 of your favourite photos in A5 size (203x152mm) and you can choose to print everything in one go or add to your collection as life happens. Turn your favourite photos from your shoot into a snazzy PhotoBox full of memories.

## PRINTS

+ 203 x 152mm | R55 each

## PHOTOBOX

- + A5 203 x 152mm | R750
- + Handcrafter Timber
- + Magnetized Acrylic Lid
- + Holds up to 50 images

<b>A0</b>	<b>841 x 1189 mm</b>	<b>33.1 x 46.8 in</b>
<b>A1</b>	<b>594 x 841 mm</b>	<b>23.4 x 33.1 in</b>
<b>A2</b>	<b>420 x 594 mm</b>	<b>16.5 x 23.4 in</b>
<b>A3</b>	<b>297 x 420 mm</b>	<b>11.7 x 16.5 in</b>
<b>A4</b>	<b>210 x 297 mm</b>	<b>8.3 x 11.7 in</b>



# Professional Prints

This luxuriously smooth 280 gsm bright white innova FibaPrint White Matte paper will show off the finest detail in your photographs. It delivers an incredible colour range and reproduces deep blacks. Thus it is the perfect paper for both black and white as well as colour photography, reproducing beautifully natural skin tones and vibrant colours. This paper is 'archival certified' and has blown us away with its seemingly flawless performance.

## PROFESSIONAL PRINT

- + A4 | 297 x 210mm | R700
- + A3 | 420 x 297mm | R800
- + A2 | 594 x 420mm | R900

## PRICES

- + A1 | 841 x 594mm | R2000
- + A0 | 1189x x 841mm | R3500



# Contemporary Frames

The contemporary framed photo uses a deep, slightly textured frame profile available in glossy white. We use a 30mm x 30mm frame profile to give the product a contemporary look. The matte board (art board surrounding image) is a premium matte white with a non yellowing core. The matte size ranges from 50mm to 85mm thick depending on the size of the image.

## CONTEMPORARY WHITEFRAMES

- + A4 | 297 x 210mm | R3000
- + A3 | 420 x 297mm | R3500
- + A2 | 594 x 420mm | R4000

## PRICES

- + A1 | 841 x 594mm | R4500
- + A0 | 1189x x 841mm | Price upon request

# Editing

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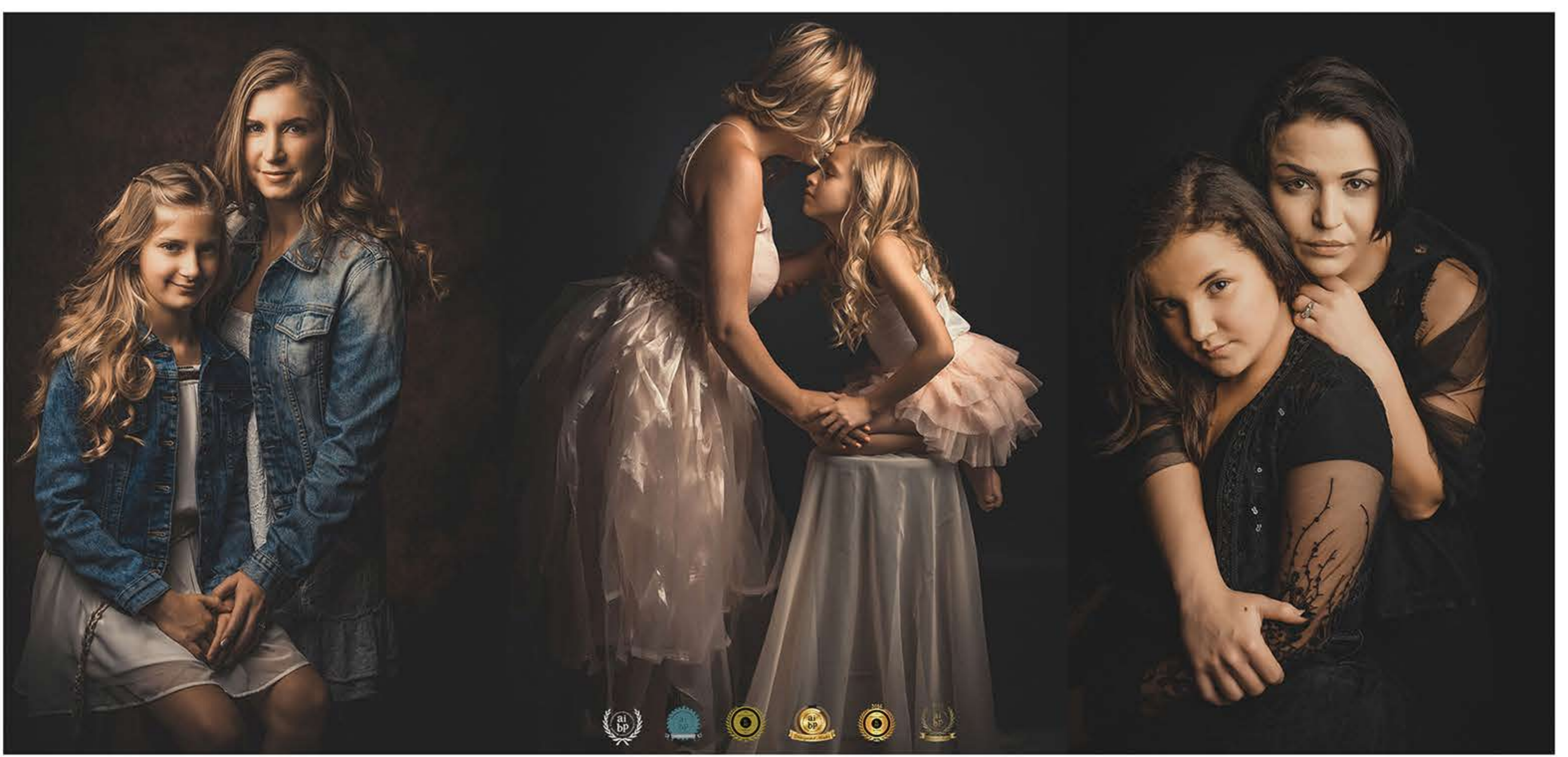
Photo editing can be fairly simplistic or quite complex. You may have heard of photo editing referred to as Photoshopping, retouching or even airbrushing. Our goal is to give you magazine quality images by making slight adjustments. Professional makeup and lighting is already going to make a big difference to your images.

This process, depending on our workload, usually takes around 14 to 21 working days, if you need your images quicker, at a premium we can accommodate you.

We offer two types of editing, Standard Editing and Advanced Editing, one taking considerably more time than the other.

## EDITS

- + Reduce wrinkles, this is not always required.
- + Remove spots, pimples and bruises as well as other blemishes.
- + Removal of Stretchmarks and Cellulite.
- + Your eyes will also be slightly enhanced.
- + Advanced skin softening will be applied.
- + Nipping and tucking and can even make you look slightly slimmer.
- + Dodging and Burning, which is where we make the image stand out more, almost giving it a 3 dimensional look.



# Mother & Daughter Portraits

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## **Mother and daughter portrait shoots**

There is such a special bond between mothers and daughter. As your daughter grows and changes, the bond between you transforms. From the deep and protective love you have for your baby to the wonder you feel for your five year old, your relationship constantly evolves, growing deeper and more mature as the years go by. Capture each moment as it happens with a mother and daughter photo shoot. You'll be able to capture memories of your treasured child to display on your walls. And don't forget the grandparents! What more wonderful gift could you give a grandparent than a captured memory of the love between mother and daughter.

OUR PRICING FOR

# Mother and Daughter

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## MOTHER AND DAUGHTER PORTRAIT SESSION | R9000

- + 2 Hour 30 mins
- + 2 Fully Edited Pro Images
- + 8 Standard Edits
- + Private Use of Studio
- + Posing Guidance
- + 2 Sets
- + 2 Outfits
- + Professional Makeup
- + Professional Hair x 2
- + Electronic images sent via DropBox
- + The above price includes both mother and daughter
- + Add in additional family members at R1000 each



A romantic photograph of a couple embracing in a grassy field. The man is wearing a dark long-sleeved shirt and blue jeans, and the woman is wearing a patterned, high-cut dress and high heels. A white semi-transparent text box is overlaid on the image, containing contact information and a note about pricing.

*Lets do this!*

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***We can't wait  
to hear from you!***

email | [info@bfphoto.co.za](mailto:info@bfphoto.co.za)

phone | 082 570 5763

Please note that all prices are subject to change without notice, our most current pricelist is available on our website [www.peterdriesselphotography.com](http://www.peterdriesselphotography.com)



Peter Driessel  
PHOTOGRAPHY

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PETER DRIESSEL

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