

Privacy Policy: Peter Driessel Photography & Boudoir Fusion Photography

Introduction

Welcome and thank you for viewing our Privacy Policy. We typically don't collect personal information about you unless you voluntarily provide it.

This policy establishes a binding agreement between you and both Boudoir Fusion Photography and Peter Driessel Photography ("we", "us", "our") and applies across all our services, products, and platforms.

1. Scope

This policy represents our commitment to protecting your personal data. It is designed to provide transparency about our practices and covers the entirety of both Boudoir Fusion Photography and Peter Driessel Photography.

2. Definitions

- **Applicable Laws:** South African legislation we must adhere to, including the Protection of Personal Information Act No 4 of 2013 ('POPIA'), the Companies Act No 71 of 2008, and the Promotion of Access to Information Act, No2 of 2000 ('PAIA').
- **Child or Children:** Individuals under 18 who are not legally competent without the assistance of a guardian.
- **Processing:** Activities related to personal information, including collection, modification, dissemination, and destruction.
- **Screening:** Evaluating individuals or groups using third-party software for compliance and risk management.
- **You or Your:** Any client, supplier, employee, agent, or stakeholder associated with our companies.

3. Type of Personal and Special Personal Information

- **3.1** We might collect details like your name, birth data, identification, contact details, employment history, financial information, children's details, and more.
- **3.2** Records of your correspondence and transactions with us.
- **3.3** Contracts between us.
- **3.4** Specific personal information like photographs, fingerprints, and voiceprints.

4. How We Collect Personal Information

- **4.1** Directly from you: subscriptions, purchases, forms, competitions, comments, and direct communications.
- **4.2** Indirectly through agents, regulators, or third parties.

5. Use of Collected Information

We may use your data for various purposes including but not limited to providing services, account management, fraud prevention, identity verification, marketing, research, legal proceedings, and customer relationship maintenance.

6. Disclosure of Personal Information

Your data might be shared with our agents, business partners, regulators, prospective buyers or sellers, or others if required by law, for operational needs or for providing our services to you.

7. Retention of Personal Information

Your data will be retained indefinitely unless you request its removal, subject to legal retention requirements.

8. Access, Correction, and Deletion of Personal Information

You can request details of the personal data we hold about you, ask for corrections, or request its deletion. Be sure to provide complete and accurate data to prevent any service interruptions.

9. Indemnity

You waive any claim against us for lawful data processing and unintentional errors due to incorrect or incomplete data provided by you.

10. Amendments

We may periodically update this policy for operational, legal, or clarity reasons. Check our websites regularly for the most current version.

11. Complaints

If you believe we've misused your data, first contact us. If unresolved, you can lodge a complaint with the [Information Regulator](#).

12. Security

We prioritize the security of your personal data and take measures against unauthorized access or misuse.

Contact Us

For questions or comments about this policy, reach out to our Information Officer, Peter Driessel at info@bfphoto.co.za.